#### **CHRISTOPHER WOOD**

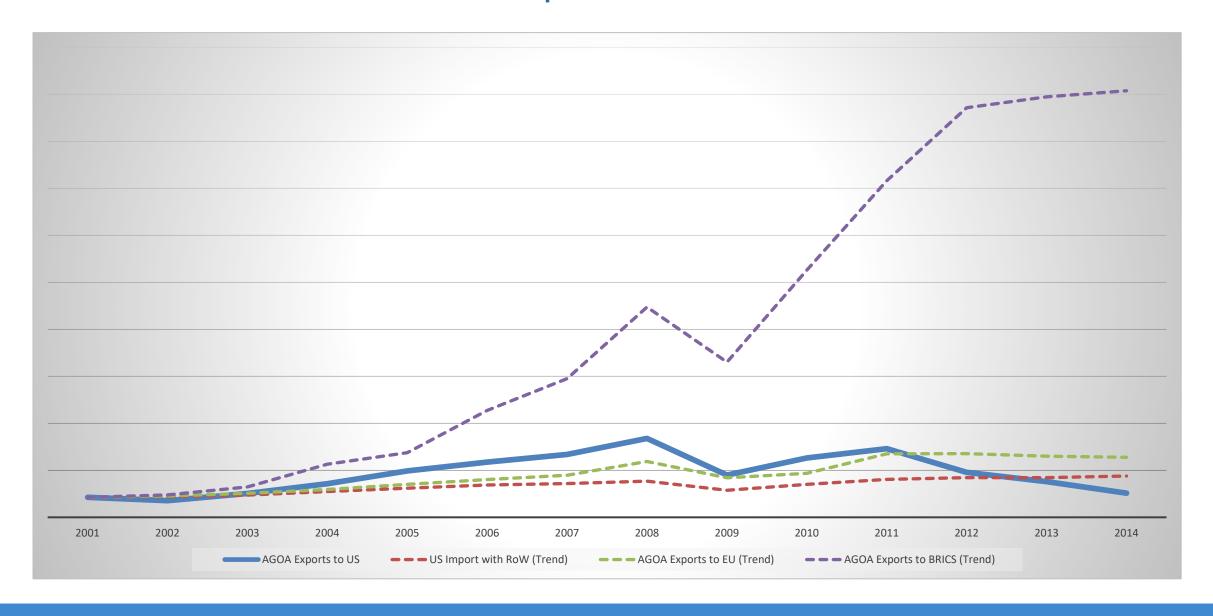


28 JULY 2015 | Johannesburg, South Africa

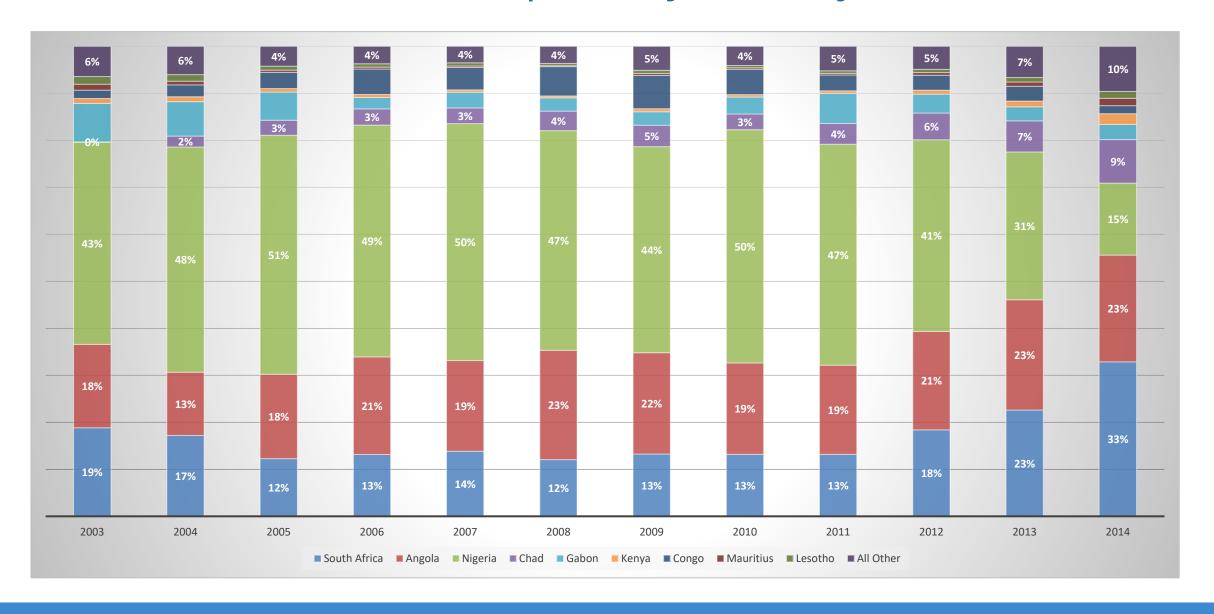
### AGOA and its implications for SADC trade and integration

Christopher WOOD, SAIIA

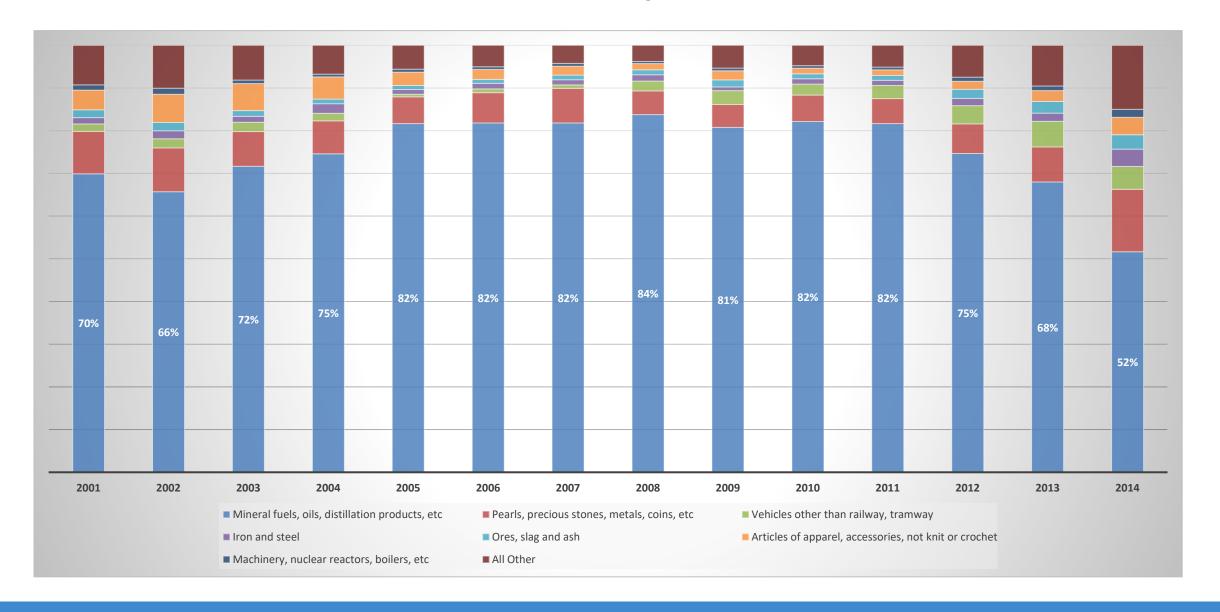
# AGOA Exports vs Trends



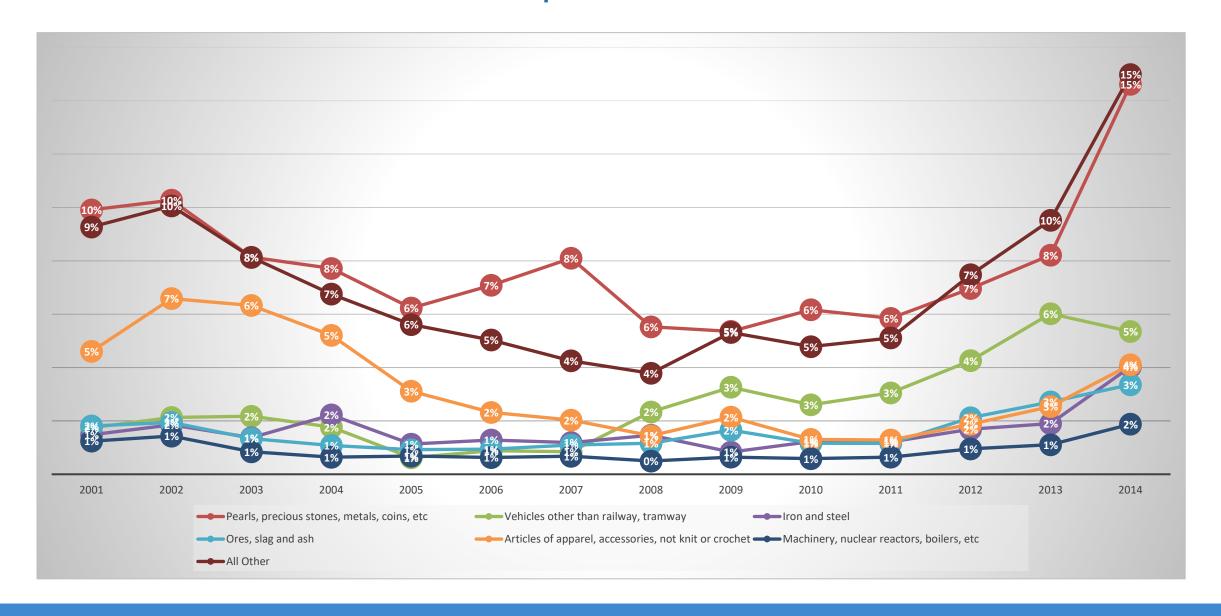
## AGOA Exports by Country



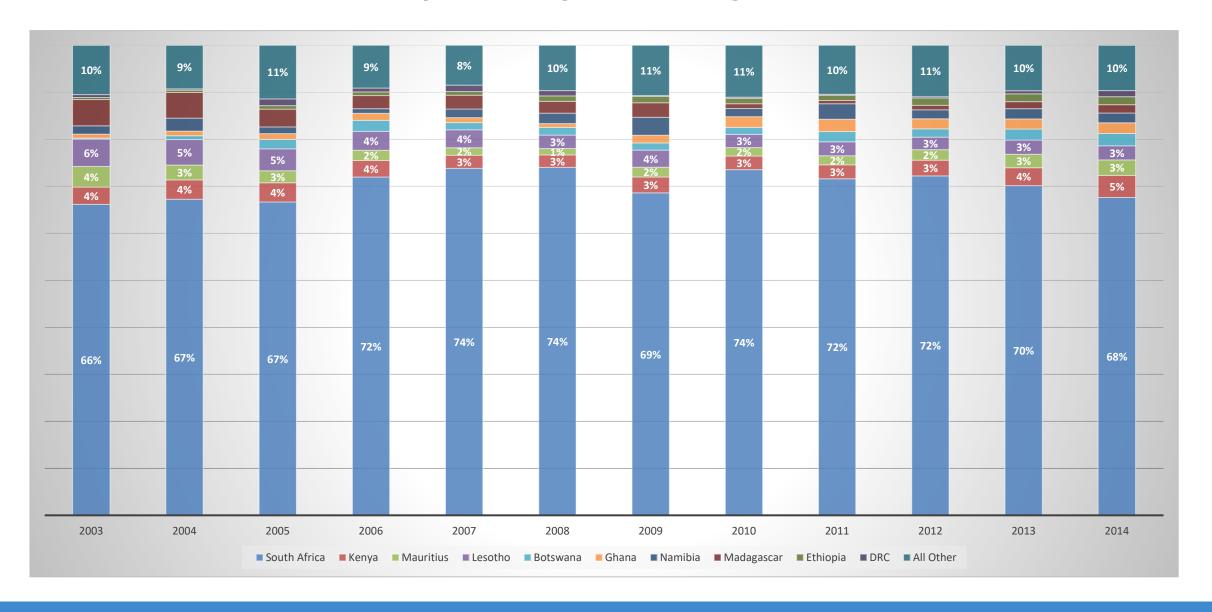
# **AGOA Exports**



## AGOA Exports, Minus Oil

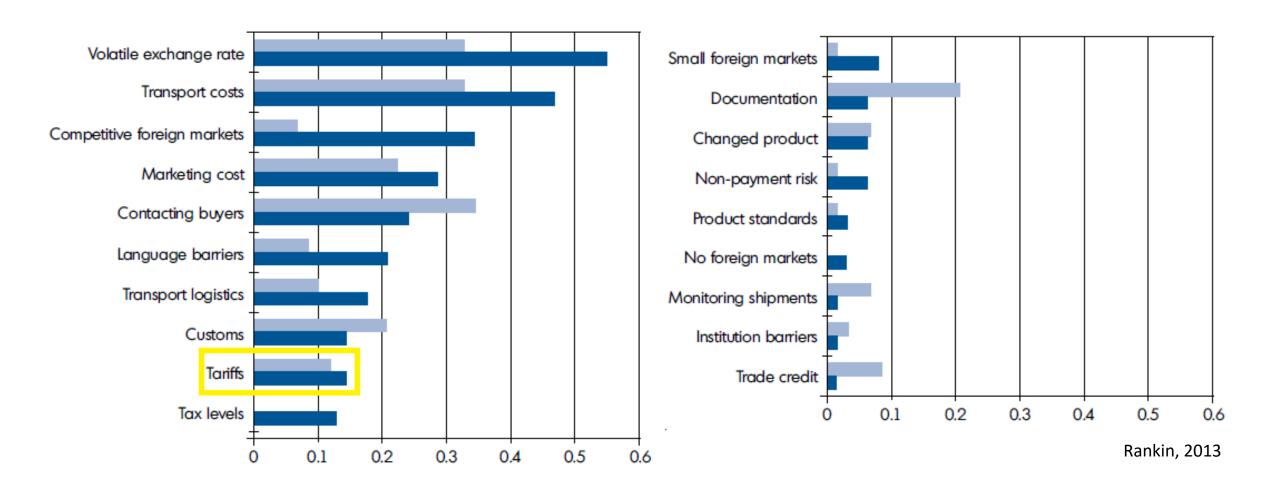


## AGOA Exports by Country, Minus Oil

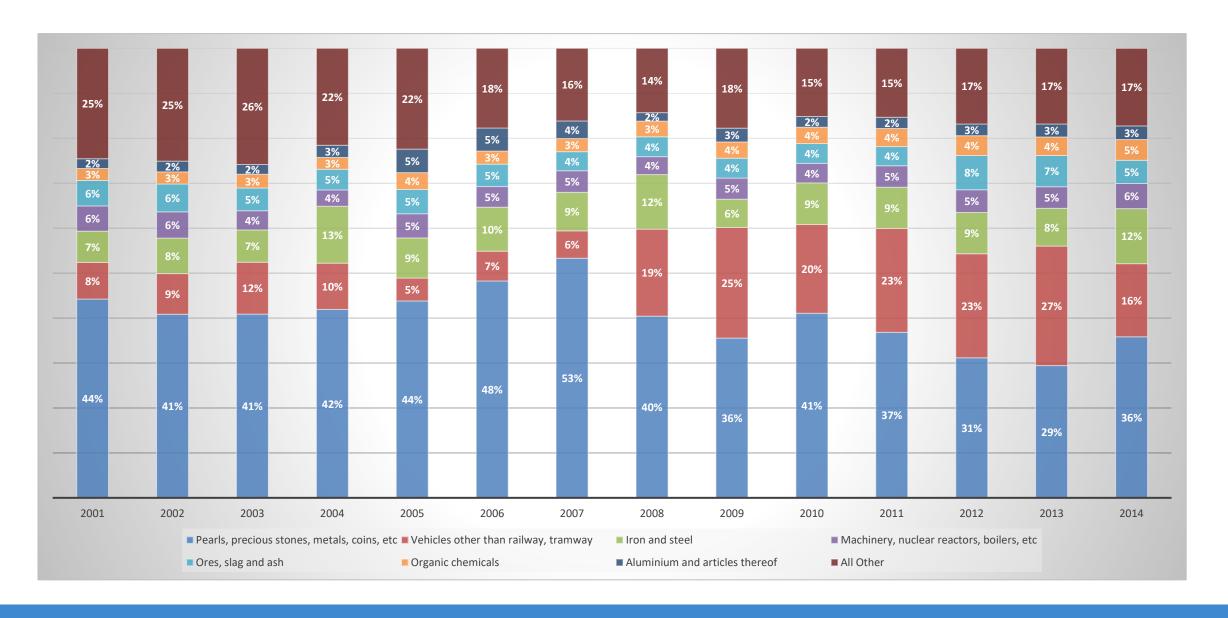


Why has AGOA not lived up to expectations?

## Tariffs vs Other Export Constraints



## The Need for a Diversified Economic Base



## Capitalising on AGOA

### **Addressing Trade Barriers**

### The Centrality of Diversification

- 1. Growing AGOA-US Trade
- 2. Increasing Social Impact of AGOA
- 3. Driving Regional Integration

### **Potential Strategies**

- 1. Entering Existing Value Chains
- 2. AGOA Zones
- 3. Empowering Cities and Local Governments